

news release



PPL ENERGYPLUS

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PPL EnergyPlus

PPL EnergyPlus® Launches Residential Savings on Electricity Supply for MetEd Utility Customers

ALLENTOWN, Pa. (Jan. 25, 2012) — PPL EnergyPlus now offers residential customers of MetEd a new choice for their electricity supply with the launch of a price assurance program, which features a competitively low, fixed price for electricity supply, which is one portion of your electric bill.

“MetEd customers who choose our competitive, low, fixed-price option for electricity supply may be able to save money on their electric bills by taking advantage of the price stability PPL EnergyPlus has to offer consumers in nearby MetEd communities,” said Gene Alessandrini, senior vice president of Marketing for PPL EnergyPlus. “The price PPL EnergyPlus is offering is lower than the current MetEd Price to Compare under Pennsylvania’s Electric Choice program.”

PPL EnergyPlus provides assurance that the offered price of 7.9 cents per kilowatt-hour will not increase through at least December 31, 2012.

The process of signing up for electricity supply from PPL EnergyPlus takes less than five minutes online at www.pplenergyplus.com, or by phone at 1-888 BUY POWER (1-888-289-7693). Unlike some other energy suppliers, PPL EnergyPlus charges no hidden fees and has no cancellations fees or penalties should a customer decide to cancel at any time.

PPL EnergyPlus is the competitive electricity supplier chosen by tens of thousands of residential customers in the PPL Electric Utilities and PECO Energy service areas.

MetEd residential customers who enroll with PPL EnergyPlus would still receive just one bill for their electric service and would have no disruption in their electric service. MetEd will continue to deliver power through their wires to customers in the areas they serve.

“We offer customers the benefit of our energy expertise and the strength and stability they would expect of a company that has been generating electricity in Pennsylvania for nearly a century,” Alessandrini said.

PPL EnergyPlus also offers electricity supply, natural gas supply, renewable energy options and related energy services to businesses, municipal and institutional customers in eastern and central Pennsylvania, New Jersey, Delaware and Maryland.

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page 2

PPL EnergyPlus, which is not the same company as PPL Electric Utilities, has been a licensed competitive electricity supplier in Pennsylvania since the first days of electric choice back in 1998. For many years, opportunities and choices were limited by capped rates for electric distribution companies. As capped rates have expired, customers have found an increasing variety of options available for their electricity supply.

Residential customers of MetEd will find pricing and enrollment information on the PPL EnergyPlus website, www.pplenergyplus.com, or by calling toll-free 1-888-BUY POWER (1-888-289-7693).

Note to Editors: Visit our media website at www.pplnewsroom.com for additional news and background about PPL Corporation.

PPL EnergyPlus, LLC is an unregulated subsidiary of PPL Corporation. PPL EnergyPlus is not the same company as PPL Electric Utilities. The prices of PPL EnergyPlus are not regulated by the Pennsylvania Public Utility Commission. You do not have to buy PPL EnergyPlus electricity or other products in order to receive the same quality regulated services from PPL Electric Utilities.

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