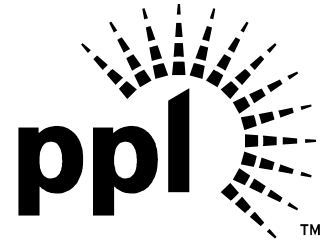


news release

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PPL EnergyPlus

PPL EnergyPlus® donates funds for development of The Resource Exchange, an Environmental Reuse Center in Philadelphia

ALLENTOWN, Pa. (Sept. 12, 2011) -- PPL EnergyPlus® made a significant contribution to [The Resource Exchange](#) and partner organization [Pennsylvania Resources Council, Inc.](#) (PRC) to develop the organizations' environmental reuse center in the Philadelphia community.

“PPL is an environmentally responsible company that promotes conservation of natural resources, pollution reduction and stewardship,” said Gene Alessandrini, senior vice president-Marketing for PPL EnergyPlus, the marketing and trading arm of PPL Corporation.

Piggybacking on the success of materials reuse facilities such as PRC partner Construction Junction of Pittsburgh, the Resource Exchange is dedicated to developing a facility for materials reuse and waste reduction in the Greater Philadelphia area. With its long-term involvement in resource conservation and waste reduction, PRC is working with the Resource Exchange to support this exciting project by connecting with sponsors such as PPL EnergyPlus and by providing technical expertise.

To date, the Resource Exchange has successfully diverted more than 600 tons of waste material out of landfills in its first year, and reused it in the community for creating, building and learning. The Resource Exchange (www.theresourceexchange.org) got their start by salvaging building and art materials, scenery and props from the film production industry in a warehouse in the Philadelphia Navy Yard.

As a proud financial sponsor of The Resource Exchange and PRC, PPL EnergyPlus recognizes the benefits of using “waste” material and recycling as an important conservation initiative.

“The Resource Exchange is an exceptional example of responsible and dedicated reuse of resources, and we are thrilled to assist them with their efforts,” Alessandrini said.

PPL EnergyPlus' philanthropy efforts are heavily focused on programs that contribute to education, environmental improvements and community development.

The Pennsylvania Resources Council (www.prc.org), the oldest nonprofit environmental education and outreach organization in the state of Pennsylvania, has offices in the Philadelphia and Pittsburgh regions. The PRC's mission is to lead and promote individual and collective actions to preserve Pennsylvania's environmental resources for this and future generations.

Their partner, The Resource Exchange, is a nonprofit reuse center and workshop space dedicated to promoting creative reuse, recycling and resource conservation by diverting valuable materials from the waste stream and redirecting them to artists, builders, educators and the general public. The blueprint for the Resource Exchange is similar to Construction Junction, a PRC partner organization for many years and a major reuse center located in the Pittsburgh area.

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The Resource Exchange is currently being relocated to 2829 Cedar St. in the Port Richmond section of Philadelphia, and is developing a Philadelphia retail reuse store that is expected to open in the near future.

PPL EnergyPlus is the competitive energy marketing and trading business of PPL Corporation, a FORTUNE 500® company based in Allentown, Pa. PPL EnergyPlus is a competitive supplier of electricity, natural gas, renewable energy, demand response services and energy services to businesses in Pennsylvania, New Jersey, Delaware and Maryland; and a competitive electricity supplier to residential customers in areas of Pennsylvania served by PECO Energy and PPL Electric Utilities. More information is available at www.pplenergyplus.com.

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